

Retailer newsletter to employees (template 1)

Subject: We recycle old electricals

Pre-text: Our take-back service helps customers - and you - recycle electricals responsibly.

Copy:

Don't bin them, recycle your old electricals!

Did you know?

You can recycle your old electricals in-store through the Retailer Take-back scheme, which has been in place across the UK since 2021. The scheme means that if you're buying a new electrical item from most shops* that sell electricals, they will **recycle the one you're replacing for free**.

Because we sell electricals, we are offering this service to our customers too. There's more info here [\[link to own site or Recycle Your Electricals site\]](#), if you're interested in finding out more about the Retailer Take-back scheme.

Can I recycle all my other old electricals?

Everything with a plug, battery or cable can be recycled and turned into anything from children's playgrounds to lifesaving equipment. By reusing and recycling our old electricals we are saving precious materials from being lost forever.

Our friends at Recycle Your Electricals have a [Recycling Locator](#) where you can find your local donation or recycling points.

Thanks for your support in tackling electrical waste.

*Retailers selling over £100k of electricals per year need to take back old electricals in store.